Alt Order #



WXYZ 20777 W. 10 MIle Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

Invoice # Invoice Date Invoice Month Invoice Period 09/30/12 312140-1 08/27/12 - 09/30/12 September 2012

Station Account Executive Sales Office Sales Region WXYZ Dave Lombardo EWS - Washingt National

Advertiser Product Estimate Number Citizens for Affordable Qu 1652 Citizens for Affordable Qua

Flight Dates

09/25/12 - 10/01/12

www.wxyz.com

Billing Address:

New Media Firm Attention: Accounts Pavable 1322 G Street SE Washington, DC 20003

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Billing Calendar	Billing Type
Broadcast	Cash
Special Handling	
IDB # 14019	Advertiser Code Product Code
Agency Ref 2	Advertiser Ref

Order #

312140

Spots/ I ine Start Date **End Date** Description Start/End Time MTWTFSS Length Week Rate Type 1 09/30/12 09/30/12 SU 12a-1a 12am-1am ----S .30 \$210.00 NM MTWTFSS End Date Weeks: Start Date Spots/Week Rate 09/24/12 09/30/12 \$210.00 Air Time Description Start/End Time Spots: # Ch Day Air Date Length Ad-ID Rate Type 12:15 AM SU 12a-1a :30 TV105X12812H 1 WXYZ Su 09/30/12 12am-1am \$210.00 NM 2 09/25/12 09/25/12 Tuesday Prime C 10-11pm Tuesday - T- - - -:30 \$7,500.00 NM **MTWTFSS** Spots/Week Weeks: Start Date End Date Rate 09/24/12 09/30/12 \$7,500.00 - T- - - -Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type :30 TV103X12812H 1 WXYZ Tu 09/25/12 11:00 PM Tuesday Prime C 10-11pm Tuesday \$7,500.00 NM - - - - F- -3 09/28/12 09/28/12 Friday Prime A 8-9pm Friday :30 \$3,000.00 NM MTWTFSS Start Date Weeks: **End Date** Spots/Week Rate 09/24/12 09/30/12 - - F- -\$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 09/28/12 8:45 PM Friday Prime A 8-9pm Friday :30 TV105X12812H \$3,000.00 NM ABC's Saturday Night FocSA 8pm-1130pm 4 09/29/12 09/29/12 ---S-:30 \$3,000.00 NM Start Date **End Date** MTWTFSS Spots/Week Rate Weeks: \$3.000.00 09/24/12 09/30/12 Air Time Description Start/End Time Spots: # Ch Day Air Date Length Ad-ID Rate Type :30 TV105X12812H 1 WXYZ Sa 09/29/12 7:59 PM ABC's Saturday Night Football SA 8pm-1130pm \$3,000.00 NM ----S 5 09/30/12 09/30/12 SU 12a-1a 12am-1am :30 \$215.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 \$215.00 Air Time Description Start/End Time Length Ad-ID Spots: # Ch Day Air Date Rate Type :30 TV105X12812H 1 WXYZ Su 09/30/12 12:59 AM SU 12a-1a 12am-1am \$215.00 NM



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice Period Invoice # Invoice Date Invoice Month 09/30/12 08/27/12 - 09/30/12 312140-1 September 2012

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1652

. www.wxyz.o	com								
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6 09/30/12	09/30/12	SU 1130p-12a	1130pm-12am	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date	End Date MTWTFSSS	Spots/Week	Rate					
Spots: # Ch	09/24/12 Day Air		1 ation	\$1,000.00 Start/End Time	Longt	h Ad-ID			Rate Type
		/30/12 11:54 PM SU 113		1130pm-12am		0 TV105X1	2812H		\$1,000.00 NM
			•	·					\$1,000.00 1
7 09/29/12	09/29/12	SA 1230a-130a	1230am-130am	S-	:30	1	\$175.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion_	Start/End Time		h Ad-ID			Rate Type
1 WX	(YZ Sa 09	/29/12 1:11 AM SA 123	0a-130a	1230am-130am	:3	0 TV105X1	2812Н		\$175.00 NM
8 09/29/12	09/29/12	SA Lets Ask America	1200xm-1230xm	S-	:30	1	\$250.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1 WX	(YZ Sa 09	/29/12 12:41 AM SA Let	s Ask America	1200xm-1230xm	n :3	0 TV105X1	2812Н		\$250.00 NM
9 09/25/12	10/01/12	M-F 106a-206a	106am-206am	11111	:30	5	\$400.00	NM	
Weeks:	Start Date 09/25/12	End Date MTWTFSS 11111	Spots/Week 5	Rate \$400.00					
Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WX	(YZ Tu 09		6a-206a	106am-206am		0 TV103X1	2812H		\$400.00 NM
2 WX	(YZ W 09	/26/12 1:25 AM M-F 10	6a-206a	106am-206am	:3	0 TV104X1	2812Н		\$400.00 NM
		/27/12 1:16 AM M-F 10		106am-206am	:3	0 TV104X1	2812Н		\$400.00 NM
4 WX	(YZ F 09	/28/12 1:39 AM M-F 10	6a-206a	106am-206am	:3	0 TV105X1	2812Н		\$400.00 NM
10 09/25/12	10/01/12	Jimmy Kimmel Live	1205am-105am M	-F 11111	:30	5	\$750.00	NM	
Weeks:	Start Date 09/25/12	End Date MTWTFSS 11111	Spots/Week 5	Rate \$750.00					
Spots: # Ch		Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		/25/12 12:36 AM Jimmy		1205am-105am		0 TV103X1			\$750.00 NM
		/26/12 12:45 AM Jimmy		1205am-105am		0 TV104X1			\$750.00 NM
		/27/12 12:30 AM Jimmy		1205am-105am		0 TV104X1			\$750.00 NM
4 WX	KYZF 09.	/28/12 12:49 AM Jimmy	Kimmei Live	1205am-105am	IVI-I :3	0 TV105X1	2812H		\$750.00 NM
11 09/25/12	09/27/12	11pm Actn News M-F	Late News M-F	- 1- 1	:30	2	\$4,000.00	NM	
Weeks:	Start Date 09/24/12	End Date <u>MFWFSS</u> - 1 - 1	Spots/Week 2	Rate \$4,000.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		/25/12 11:31 PM 11pm /		Late News M-F	-	0 TV103X1			\$4,000.00 NM
2 WX	(YZ Th 09	/27/12 11:34 PM 11pm <i>F</i>	Actn News M-F	Late News M-F	:3	0 TV104X1	2812H		\$4,000.00 NM
12 09/30/12	09/30/12	Su 6-630p	6-630pm Sun	S	:30	1	\$1,800.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 1	Rate \$1,800.00					
Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WX	(YZ Su 09	/30/12 6:11 PM Su 6-63	30p	6-630pm Sun	:3	0 TV105X1	2812Н		\$1,800.00 NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 312140-1 | O9/30/12 | September 2012 | O8/27/12 - O9/30/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1652

	. www.v	vxyz.com									
								Spots/			
Weeks: Start Date GargAF12 Tolorit72 Tolorit73 Tolorit74 S2,500.00 MM	Line Start Da	ate End Date	e Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots	13 09/25/1	2 10/01/12	M-F	7-730p	7-730pm M-F	1111	:30	4	\$2,500.00	NM	
Spots:# Ch Day Air Date Air Time Description StartEnd Time Length Ad-ID State Type Spots S	Weeks:										
1 WXYZ TU 0925/12 7.15 PM MF 7-730p					•						
2 WXYZ W 09/28/12 7-15 PM M-F 7-730p 7-730pm M-F :30 TV104X12812H \$2,500.00 NM									201011		
3 WXYZ Th						<u> </u>		•			· ·
Weeks: Start Date End Date MIWTESS Spots/Week Start Date G9726712 1001712 5-6pm M-F 6-630pm M-F 6-630pm M-F 6-630pm M-F 30 TV104X128128 52,500.00 NM											
Weeks: Start Date Find Date MTWTESS Spots/Week 2,500.00 Start/End Time Length Ad-ID Rate Type Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Start/End Time Start/End	3	WXYZ Th	9/27/12	7:27 PM M-F 7-	730p	7-730pm M-F	:3	0 TV104X1	2812Н		\$2,500.00 NM
Spots:# Ch D ay Air Date MITTIME Description Start/End Time Length Ad-ID Rate Type	14 09/25/1	2 09/28/12	6-63	30pm M-F	6-630pm M-F	1- 1	:30	2	\$2,500.00	NM	
1 WXYZ W	Weeks:				Spots/Week 2						
2 WXYZ F 09/28/12 6:08 PM 6-630pm M-F 6-630pm M-F 3:30 TV105X12812H \$2,500.00 NM	Spots: #	Ch Day A	Air Date	Air Time Descrip	otion		Lengt	h Ad-ID			Rate Type
15 09/25/12	1	WXYZ W	9/26/12	6:10 PM 6-630p	m M-F	6-630pm M-F	:3	0 TV104X1	2812Н		\$2,500.00 NM
Weeks: Start Date End Date MTWTPSS Spots/Week \$1,800.00 Start/End Time Length Ad-ID Rate Type Spots/Week Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID	2	WXYZ F	9/28/12	6:08 PM 6-630p	m M-F	6-630pm M-F	:3	0 TV105X1	2812Н		\$2,500.00 NM
Spots: # Ch	15 09/25/1	2 10/01/12	5-6p	om M-F	5-6pm M-F	11111	:30	5	\$1,800.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			Date MTWTFSS							
	Constant				ŭ	* /		F 4-1 ID			Data Tima
2 WXYZ W 09/26/12 5:23 PM 5-6pm M-F 5-6pm M-F 30 TV104X12812H \$1,800.00 NM 3 WXYZ Th 09/27/12 5:40 PM 5-6pm M-F 5-6pm M-F 30 TV104X12812H \$1,800.00 NM 4 WXYZ F 09/28/12 5:24 PM 5-6pm M-F 5-6pm M-F 30 TV105X12812H \$1,800.00 NM 16 09/25/12 09/28/12 Dr. Oz 4-5pm M-F1-1 30 2 \$1,400.00 NM									20121		
3						I		•			· <i>'</i>
A WYYZ F 09/28/12 5:24 PM 5-6pm M-F 5-6pm M-F :30 TV105X12812H \$1,800.00 NM								~			
Meks: Start Date End Date Air Time Description Start/End Time Length Ad-ID Rate Type				<u>'</u>				<u> </u>			
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Rate Type Start/End Time Start/End T	4	WXYZF (19/28/12	5:24 PM 5-6pm	M-F	5-6pm M-F	:3	U 1V105X1	2812H		\$1,800.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	16 09/25/1	2 09/28/12	Dr.	Oz	4-5pm M-F	1- 1	:30	2	\$1,400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:										
1	Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
17 09/25/12 10/01/12 The Chew 1-2pm M-F 11111 :30 5 \$800.00 NM	1			4:28 PM Dr. Oz		4-5pm M-F	:3	0 TV104X1	2812Н		\$1,400.00 NM
Weeks: Start Date 09/25/12 End Date 10001/12 MTWTFSS 11111 - 1 Spots/Week \$800.00 Rate \$800.00 Spots: # Ch Day Air Date 1 WXYZ Tu 09/25/12 1:28 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM \$800.00 NM 2 WXYZ W 09/26/12 12:58 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM \$800.00 NM 3 WXYZ Th 09/27/12 1:31 PM The Chew 1-2pm M-F :30 TV104X12812H \$800.00 NM \$800.00 NM 5 WXYZ F 09/28/12 12:59 PM The Chew 1-2pm M-F :30 TV104X12812H \$800.00 NM \$800.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111- \$90/25/12 10/01/12 M-F 12-1pm 12-1pm 11111- \$100.00 NM \$11111- \$100.00 NM Weeks: Start Date 09/25/12 10/01/12 11111- \$11111- \$11111- \$110.00 NM \$1,200.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10/25/12 12:39 PM M-F 12-1pm 12-1pm 130 TV103X12812H \$1,200.00 NM 1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM	2	WXYZ F	9/28/12	4:38 PM Dr. Oz		4-5pm M-F	:3	0 TV105X1	2812Н		\$1,400.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	17 09/25/1	2 10/01/12	The	Chew	1-2pm M-F	11111	:30	5	\$800.00	NM	
1 WXYZ Tu 09/25/12 1:28 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM 2 WXYZ W 09/26/12 12:58 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM 3 WXYZ Th 09/27/12 1:31 PM The Chew 1-2pm M-F :30 TV104X12812H \$800.00 NM 5 WXYZ F 09/28/12 12:59 PM The Chew 1-2pm M-F :30 TV105X12812H \$800.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM 19/25/12 10/01/12 NH Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM	Weeks:			Date <u>MTWTFSS</u> /12 11111							
1 WXYZ Tu 09/25/12 1:28 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM 2 WXYZ W 09/26/12 12:58 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM 3 WXYZ Th 09/27/12 1:31 PM The Chew 1-2pm M-F :30 TV104X12812H \$800.00 NM 5 WXYZ F 09/28/12 12:59 PM The Chew 1-2pm M-F :30 TV105X12812H \$800.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM 19/25/12 10/01/12 NH Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM	Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time					Rate Type
3 WXYZ Th	1	WXYZ Tu	9/25/12	1:28 PM The Ch	new	1-2pm M-F	:3	0 TV103X1	2812Н		\$800.00 NM
5 WXYZ F 09/28/12 12:59 PM The Chew 1-2pm M-F :30 TV105X12812H \$800.00 NM 18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM Weeks: Start Date 09/25/12 End Date 10/01/12 MFWFSS 11111 Spots/Week 51,200.00 Rate \$1,200.00 Spots: # Ch Day Air Date 1 WXYZ Tu 09/25/12 Air Time Description 12-1pm Start/End Time 12-1pm Length Ad-ID 130 TV103X12812H Rate Type 17-100 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM	2	WXYZ W	9/26/12	12:58 PM The Ch	new	1-2pm M-F	:3	0 TV103X1	2812Н		\$800.00 NM
18 09/25/12 10/01/12 M-F 12-1pm 12-1pm 11111 :30 5 \$1,200.00 NM Weeks: Start Date 09/25/12 10/01/12 11111 End Date 10/01/12 11111 MFWFSS 111111 Spots/Week \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM	3	WXYZ Th	9/27/12	1:31 PM The Ch	new	1-2pm M-F	:3	0 TV104X1	2812Н		\$800.00 NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS 11111- Spots/Week 51,200.00 Rate \$1,200.00 Spots: # Ch Day Air Date 1 WXYZ Tu 09/25/12 Air Time Description 12-1pm 12-1pm 12-1pm 12-1pm 12-1pm 12-1pm 130 TV103X12812H \$1,200.00 NM \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm \$1,200.00 NM	5	WXYZ F	9/28/12	12:59 PM The Ch	new	1-2pm M-F	:3	0 TV105X1	2812H	_	\$800.00 NM
09/25/12 10/01/12 11111 5 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM	18 09/25/1	2 10/01/12	M-F	12-1pm	12-1pm	11111	:30	5	\$1,200.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM	Weeks:		End [
1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM	Spots: #						Lengt	h Ad-ID			Rate Type
2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM 3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM									2812H		
3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM					-	· · · · · · · · · · · · · · · · · · ·	:3	0 TV103X1	2812Н		· · ·
					·	· · · · · · · · · · · · · · · · · · ·	:3	0 TV104X1	2812H		
					<u> </u>		:3	0 TV105X1	2812H		

Rate Type

\$500.00 NM

INVOICE



Day Air Date

09/29/12

09/24/12

1 WXYZ Sa

Spots: # Ch

09/30/12

Air Time Description

6:24 AM Action News SAT 6am

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice # Invoice Date Invoice Month Invoice Period 312140-1 09/30/12 September 2012 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1652

						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 09/25/12	10/01/12	M-F 11a-12n	11am-12pm M-F	11111	:30	5	\$1,500.00	NM	
Weeks:	Start Date 09/25/12	End Date <u>MΓWΓFSS</u> 11111	Spots/Week 5	Rate \$1,500.00					
Spots: # 0			-	Start/End Time	Lenat	n Ad-ID			Rate Typ
		/25/12 11:21 AM M-F 1		11am-12pm M-F) TV103X1	2812H		\$1,500.00 N
		/26/12 11:42 AM M-F 1		11am-12pm M-F) TV103X1			\$1,500.00 N
		/27/12 10:59 AM M-F 1		11am-12pm M-F) TV104X1			\$1,500.00 N
		/28/12 10:59 AM M-F 1		11am-12pm M-F		TV105X1			\$1,500.00 N
20 09/25/12	10/01/12	M-F 10a-11a	10-11am M-F	11111	:30	5	\$800.00	NM	
Weeks:	Start Date 09/25/12	End Date MTWTFSS 11111	Spots/Week 5	Rate \$800.00					
Spots: # 0			-	Start/End Time	Lenat	n Ad-ID			Rate Typ
		/25/12 10:34 AM M-F 1		10-11am M-F) TV103X1	2812H		\$800.00 N
		/26/12 10:53 AM M-F 1		10-11am M-F		TV103X1			\$800.00 N
		/27/12 10:28 AM M-F 1		10-11am M-F		TV104X1			\$800.00 N
		/28/12 10:30 AM M-F 1		10-11am M-F		TV105X1			\$800.00 N
									φοσσ.σσ 14
21 09/25/12	10/01/12	M-F 9a-10a	9-10am M-F	11111	:30	5	\$1,000.00	NM	
Weeks:	Start Date 09/25/12	End Date MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$1,000.00					
Spots: # 0	Ch Day Air	Date Air Time Descri	ription	Start/End Time	Lengt	n Ad-ID			Rate Typ
1 V	VXYZ Tu 09	/25/12 9:55 AM M-F 9)a-10a	9-10am M-F	:30	TV103X1	2812Н		\$1,000.00 N
2 V	VXYZ W 09	/26/12 9:34 AM M-F 9)a-10a	9-10am M-F	:30	TV103X1	2812H		\$1,000.00 N
3 V	VXYZ Th 09	/27/12 9:21 AM M-F 9)a-10a	9-10am M-F	:30	TV104X1	2812H		\$1,000.00 N
4 V	VXYZ F 09	/28/12 9:44 AM M-F 9	a-10a	9-10am M-F	:30	TV105X1	2812Н		\$1,000.00 N
22 09/30/12	09/30/12	Action News SUN 8ar	m Sun 8-930am	S	:30	1	\$900.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 1	Rate \$900.00					
Spots: # C	Ch Day Air		ription	Start/End Time	Lengt	n Ad-ID			Rate Typ
			n News SUN 8am	Sun 8-930am		TV105X1	2812Н		\$900.00 N
23 09/30/12	09/30/12	GMA SUN 7-8am	SUN 7-8am	S	:30	1	\$900.00	NM	
Weeks:	Start Date	End Date MTWTFSSS	Spots/Week 1	Rate \$900.00					
Spots: # 0			•	Start/End Time	Lenat	n Ad-ID			Rate Typ
	VXYZ Su 09		'	SUN 7-8am		TV105X1	2812Н		\$900.00 N
24 09/29/12	09/29/12	GMA SAT 7-8am	SAT 7-8am	S-	:30	2	\$900.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0-4-1-11-1	09/24/12	09/30/12 S-	2	\$900.00	1 4				D-1- T
Spots: # 0			<u> </u>	Start/End Time		Ad-ID	9919U		Rate Typ
	VXYZ Sa 09			SAT 7-8am		TV105X1			\$900.00 N
2 V	VXYZ Sa 09	/29/12 7:48 AM GMA	SAI /-8am	SAT 7-8am	:30	TV105X1	2012H		\$900.00 N
25 09/29/12	09/29/12	Action News SAT 6an	n SAT 6-7am	S-	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		09/30/12S-	1	\$500.00					

Start/End Time

SAT 6-7am

Length Ad-ID

:30 TV105X12812H

\$500.00

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 312140-1
 09/30/12
 September 2012
 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1652

www.wxyz.com

Spots/

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
26	09/26/12	09/28/12	M-F 7-9am	7-9am M-F	1- 1	:30	2	\$2,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	Spots/Week 2	Rate \$2,000.00					
	Spots: # Ch	h Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	XYZ W 09/	/26/12 7:55 AM M-F	7-9am	7-9am M-F	:3	0 TV103X1	2812Н		\$2,000.00 NM
	2 W	XYZ F 09/	/28/12 8:54 AM M-F	7-9am	7-9am M-F	:3	0 TV105X1	2812Н		\$2,000.00 NM
27	09/25/12	09/28/12	5am News M-F	5-6am M-F	- 1111	:30	4	\$900.00	NM	
	Weeks:	Start Date 09/25/12	End Date MTWTFS - 1111-		Rate \$900.00					
	Spots: # Ch	h <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	XYZ Tu 09/	/25/12 5:45 AM 5ar	n News M-F	5-6am M-F	:3	0 TV103X1	2812Н		\$900.00 NM
	2 W.	XYZ W 09/	/26/12 5:42 AM 5ar	n News M-F	5-6am M-F	:3	0 TV103X1	2812Н		\$900.00 NM
	3 W.	XYZ Th 09/	/27/12 5:58 AM 5ar	n News M-F	5-6am M-F	:3	0 TV104X1	2812H		\$900.00 NM
	4 W.	XYZ F 09/	/28/12 5:39 AM 5ar	n News M-F	5-6am M-F	:3	0 TV105X1	2812Н		\$900.00 NM
28	09/25/12	10/01/12	7 Action News This	Morni 430a-5a	11111	:30	5	\$300.00	NM	
	Weeks:	Start Date 09/25/12	End Date MTWTFS 11111-		Rate \$300.00					
	Spots: # Ch	h <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	XYZ Tu 09/	/25/12 4:52 AM 7 A	ction News This Morning	430a-5a	:3	0 TV103X1	281 <mark>2H</mark>		\$300.00 NM
	2 W	XYZ W 09/	/26/12 4:42 AM 7 A	ction News This Morning	430a-5a	:3	0 TV103X1	2812H	_	\$300.00 NM
	3 W.	XYZ Th 09/	/27/12 4:38 AM 7 A	ction News This Morning	430a-5a	:3	0 TV104X1	2812Н		\$300.00 NM
	4 W.	XYZ F 09/	/28/12 4:42 AM 7 A	ction News This Morning	430a-5a	:3	0 TV105X1	2812H		\$300.00 NM

<u>Total Spots</u> **65** <u>Gross Total</u> **\$86,350.00**

Payment Terms 30 Days

Agency Commission \$12,952.50

Net Amount Due \$73,397.50